

THE ENGINE TO MAXIMUM PRODUCTIVITY IN THE WORKSHOP

Improved scheduling brings many benefits. No more lost time, less chaos in the workshop, more flexibility and more satisfied customers. As a result, more working hours and car parts are sold, which means an increase in turnover. What are you waiting for?

Childishly simple scheduling!

January 2022: version 4.0

PLAN-IT TEST DRIVE

THE IDEAL SUPPORT IN SALES

How often does it happen that a customer buys a car from you without taking it for a test drive? Probably not that often. How often do customers come by for a test drive and you have to disappoint them because the car is not available? Probably more often. Plan-IT has the solution for this.

ONLINE SCHEDULING MODULE

Plan-IT Test drive is the online scheduling module that you use to manage test drives, both for new cars and occasions. You can integrate this online calendar into your website and customers have the ability to request a test drive 24/7 with the car of their choice.

It replaces the two-dimensional application form on your website. You know in advance which customers are interested in which cars, you ensure that the car is clean, with a full tank and ready on time when the customer arrives, and you can also intervene when the car has been sold, for example.

Both you and the customer can receive a notification of the appointment booked. You save time, are more flexible in your actions towards the customer and you increase conversion in sales.

MULTILINGUAL

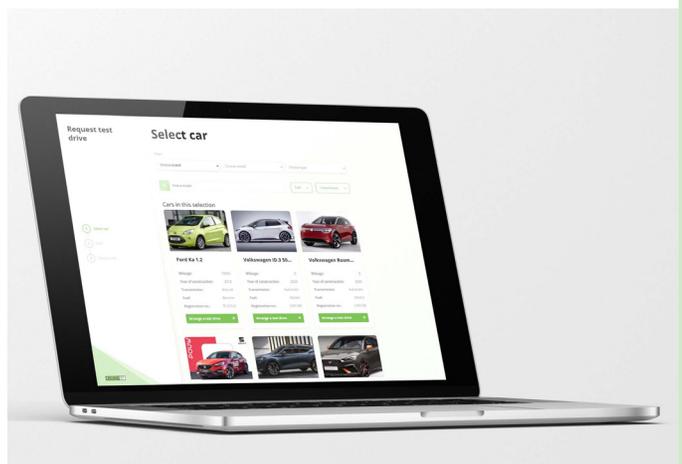
Plan-IT Test drive has a standard availability in three languages; Dutch, German and English. Any other language is available on request

FULLY WEBBASED

Plan-IT Test drive is fully webbased and imports your cars into the program from a link, so that you do not have to enter all cars manually. The availability of the car, the location where the car is located (which you also manage yourself) are also taken into account and a driver's license check can be added, for example.

API

Through our API you can use your own design that exactly matches your corporate identity.



PLAN-IT TEST DRIVE

THE IDEAL SUPPORT IN SALES

Plan-IT Test drive is an online planning tool that you use to manage test drives, both for new cars and occasions. This online calendar is easy to integrate into your website. The test drive planner replaces the two-dimensional application on your website, as it were.

Plan-IT Test drive is active on different levels

IMPORTER/BRAND

- Cars can be created at import level
- To be reserved by dealer for a certain period
- Importer/brand dashboard with relevant statistical information about the affiliated dealers (after mutual agreement between dealer and importer)

DEALER

- Dealer can in turn offer the car to a branch during this period
- Dealer can also make their own cars available
- Dealer dashboard with relevant information at dealer level

ESTABLISHMENT

- The establishment can make the cars available again for customers to take a test drive
- The establishment can also make its own cars available
- Establishment dashboard with relevant statistical information at establishment level

SCHEDULE A TEST DRIVE

At the establishment, the customer selects the car for which he/she wants to schedule a test drive and then sees the availability. This depends on the calendars as set up via the importer/dealer/establishment.

- Everything works via API, the layout in the website can be designed completely according to your own wishes

The customer then makes himself known (possibly via a driver's license check) and schedules the test drive.



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THE IDEAL SUPPORT IN SALES



IMPORTER/BRAND

Importer/brand dashboard with relevant statistical information about the affiliated dealers.



DEALER

Dealer dashboard with relevant statistical information at dealer level.



ESTABLISHMENT

Establishment dashboard with relevant statistical information at establishment level

All appointments can be placed in a central sales agenda.

DASHBOARDS

We have already mentioned them before, briefly explained above. Various dashboards possible at importer, dealer and establishment level. Every entity sees information that is important to them.

OCCASIONS

The test drive button can also be added to used car sites. This links directly to the Plan-IT Test drive calendar of the relevant dealer.

CONNECTIONS

- Test Drive Manager (RDC);
- Vehicle information system (including Hexon, RDC);
- Lead tracking system. (including LeadHub, LEF);
- Document validation system (including driver's license check);
- SMS module

PLAN-IT TEST DRIVE

THE IDEAL SUPPORT IN SALES

You know in advance which customers are interested in which cars, you can ensure that the cars are ready on arrival, and you can, for example, switch when the car is sold.

CONTINUATION

A test drive appointment booked comes in at the establishment and is linked to a sales manager. The customer will receive a confirmation by e-mail. The seller is then notified of the test drive.

Seller receives reminder of the test drive on the day itself

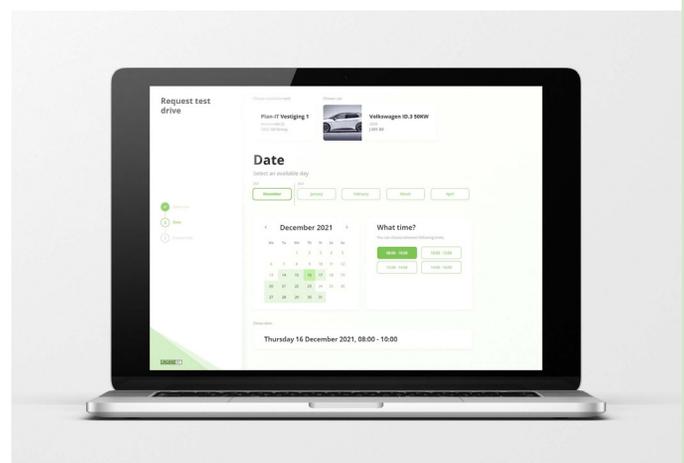
Customer receives reminder one day before the scheduled test drive by text message

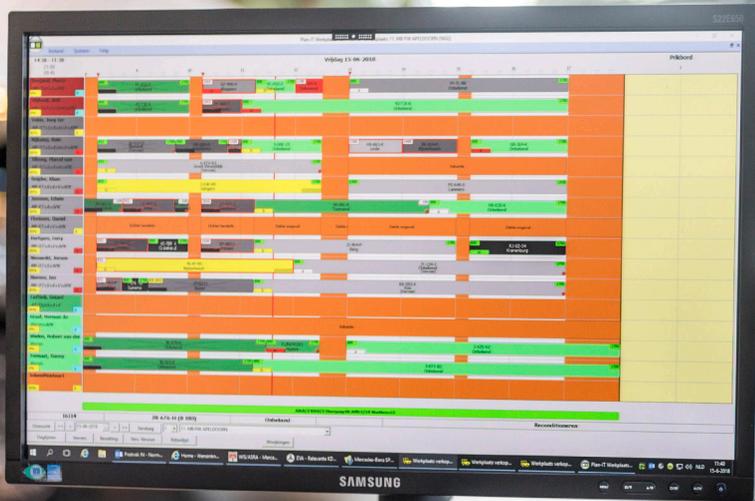
Handling on the day itself is supported by Plan-IT Test drive. For example: customer puts his/her signature when taking the car and again when returning the car

AD HOC

Ideal for relation days, where you invite your relations to make a test drive in a new car model. Also useful if you have a show during the holidays and want to present your collection of vehicles in a special way.

- ✓ Online scheduling module for test drives
- ✓ Saves time, is more flexible and increases your conversion
- ✓ Takes into account the availability & location of the car
- ✓ Driving license check possible





CONTACT PLAN-IT

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